
MARKET YOUR TRUTH™

The **VICTORY** *Framework*™

A 7-Step Ministry Marketing System *from 29Eleven Media*

“But thanks be to God, who gives us the victory through our Lord Jesus Christ. — 1 Corinthians 15:57”



V VALIDATE

Define the Vision



I INVESTIGATE

Analyze the Gaps



C CREATE

Build the Brand



T TEST

Launch the Tools



O OPTIMIZE

Automate & Streamline



R RELEASE

Deploy Campaigns



Y YIELD

Measure Results

29Eleven Media
